



INSTABILELAB®

WALLCOVERING - TEXTILE - CARPETS

COMPANY PROFILE



INDEX

ABOUT US	04	PRESTIGE	24
MATERIALS	06		
CARPETS AND MOQUETTE	11	CUSTOM-ME	27
CARPETIA ROYAL	12		
MOKETA	13	CONTRACT	32
MOQUETTE	14	FAIRS AND EVENTS	38
TEXTILE	15	SHOWROOM	42
MADE IN ITALY	18	THE CLUB	43
		SALES TOOLS	45
CREATIVE STYLES	19		
NUANCES	20	CONTACTS	47
ARTISTIC	21		
AUDACE	22		
MONOCHROME	23		





FOLLOW US IN OUR SOCIAL NETWORK



VISITE OUR WEBSITE

INSTABILELAB.COM

ABOUT **US**



A VENETIAN COMPANY OF INEXHAUSTIBLE CREATIVITY. INSTABILELAB PROPOSES ITS OWN ORIGINAL INTERPRETATION OF WALLPAPER, MIXING DIFFERENT IDEAS AND STYLES, CREATING ORIGINAL AESTHETIC-CONCEPTUAL COMBINATIONS TO GIVE **REAL VALUE AND PERSONALITY TO LIVING SPACES.**

The company presents countless patterns and atmospheres, also thanks to the study of textures and new ways of using and applying them.

Instabilelab, in fact, offers not only a collection of graphics that can be printed on wallpaper. It overcomes the limits of using wallpaper, proposing the same graphic on products and fabrics, thus creating a graphic continuity on the different furnishing accessories.

A true atmosphere.



Not only creativity but also technology: the company has the necessary know-how to reproduce its graphics on different types of support and to cover every aspect of indoor living (walls, ceilings, floors, wet areas, furnishing elements, fabrics) and outdoor, thanks to the use of weather-resistant coatings.





MATERIALS



THE NEW CONCEPT OF WALLPAPER MAKES ITS WAY INTO THE WORLD OF DESIGN AND INTERIOR PLANNING ACCORDING TO A CREATIVE PROJECT CAPABLE OF EXPRESSING STYLES, TRENDS AND SUGGESTIONS.

MATERIAL WITH A GREAT AESTHETIC EFFECT ALLOWS TO DECORATE EVERY ROOM OF THE HOUSE CREATING BEAUTIFUL SCENERIES.

Instabilelab chooses to leave extreme freedom in the choice of graphics, allowing the printing on any type of support (except Prestige wallpaper that, due to its characteristic metallic colour, provides dedicated graphics).

NEW MIDDLE

VINYL WALLPAPER



CROSS

VINYL WALLPAPER



GREEN

PVC FREE WALLCOVERING



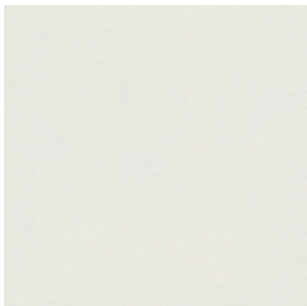
FIBRATEX

FIBER GLASS WALLCOVERING



VELLUTO

FABRIC COVERING



SONORA

SOUND-ABSORBING WALLCOVERING



Vinyl wallpaper, available in different types of texture, is recommended for domestic environments that exclude the intense presence of water and steam, while the **fiber glass wallcovering**, treated during installation with specific resins, is suitable for more humid environments such as bathrooms and kitchens, including showers.

The differently treated fiberglass is also ideal for outdoor use.

To these supports are added the **Green** wallpaper, obtained without the use of PVC and **Velluto**, a refined wallpaper that recalls the textures and soft tactile perceptions of velvet.

Sonora sound-absorbing wallcovering is the proposal for better acoustic comfort in rooms.



PRESTIGE GOLD

SPECIAL EDITION



A wallcovering with embossed gold foil lamination, which is enriched with the characteristic iridescent effect, with all the shine and nuances of gold. The graphics are created to enhance the material and give the room a unique and luxurious atmosphere.

PRESTIGE ROSE GOLD

SPECIAL EDITION



A wallpaper with embossed rose gold foil lamination, which is enriched with the characteristic iridescent effect, with all the brilliance and nuances of rose gold. The graphics acquire sophisticated and luminescent nuances giving an extremely glamorous style to the environment.



CHARCOAL

DECORATIVE WALLCOVERING



LAVA OAK

DECORATIVE WALLCOVERING



ASH TREE

DECORATIVE WALLCOVERING



DARK WALNUT

DECORATIVE WALLCOVERING



OAK

DECORATIVE WALLCOVERING



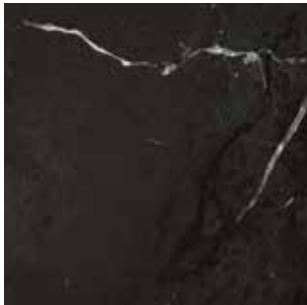
NORDIC OAK

DECORATIVE WALLCOVERING



BLACK MARBLE

DECORATIVE WALLCOVERING



ANTHRACITE

DECORATIVE WALLCOVERING



RUST MARBLE

DECORATIVE WALLCOVERING



LIGHT CEMENT

DECORATIVE WALLCOVERING



Instabilelab with **Materia** offers a selection of 10 textures including 6 textured wood finishes and 4 materic finishes from cement to marble. Ideal for covering walls and ceilings, staircases and niches, but also flush-to-wall, hinged and sliding doors.



FOREST RIVER

VINYL WALLPAPER



MOSS GRAY

VINYL WALLPAPER



OCEAN DEPTHS

VINYL WALLPAPER



OXFORD TAN

VINYL WALLPAPER



TOFU

VINYL WALLPAPER



WHISPER PINK

VINYL WALLPAPER



One Colour includes a selection of 6 design colours, ranging from neutral to black, carefully chosen to complement the graphic catalogue collection.

Ideal for covering walls and ceilings, stairwells, long corridors and public areas but also niches and dividing walls. Monochrome colour contrasts are a solution to characterise the environment in a sober and elegant way.

Indoor vinyl wallpaper, with embossed canvas effect texture, ideal for both residential and contract use.





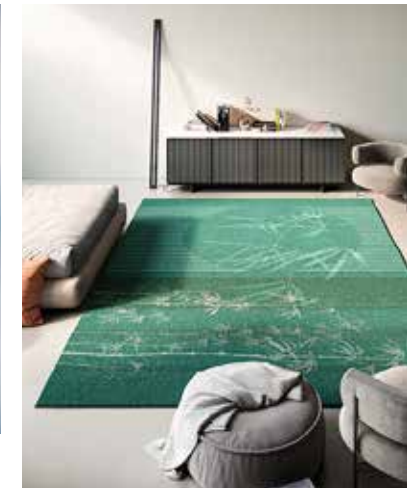
Moquette can be used to cover the whole floor or to make square metre carpets and aisles. In this case the moquette will be spliced, depending on the width of the article, and edged.

CARPETS AND MOQUETTE

DESIGNED FOR THE CUSTOM- ME PROJECT, INSTA-BILELAB CARPETS ARE SO CHARACTERISING AND STRONG WITH THEIR GRAPHIC AND DECORATIVE VISUAL THAT THEY CREATE AN INDEPENDENT COLLECTION, PERFECT TO ENHANCE ANY TYPE OF FURNITURE.

The wide range of customisation possibilities consists of being able to choose whether to print the entire graphic on the carpet, or to select a portion or detail of the design to be reproduced.

It is also possible to choose to print only the background of the graphic for an alternative effect.





CARPETIA ROYAL

The Carpetia Royal collection features even softer and brighter **Luxury 1.6** and **Luxury Soft 11.5** materials, available on large round and rectangular models.



400 x 300 cm



350 x 250 cm



300 x 200 cm



240 x 170 cm



ø 300 cm



ø 250 cm



ø 200 cm





MOKETA

Moketa, the new Instabilelab carpet available for all the graphics of the collection in 7 different models and customizable both in size and shape.



400 x 300 cm



350 x 250 cm



300 x 200 cm



240 x 170 cm



ø 300 cm



ø 250 cm



ø 200 cm

MOQUETTE

The **moquette** is the piece of furniture increasingly used in the hotel and exhibition spaces thanks to its characteristics of sound absorption and comfort.

Its use not infrequently enters the homes, especially those that enjoy large spaces communicating with each other.

The possibility of customization is therefore extremely appreciated by interior designers who can thus give greater value and uniqueness to the environments.





TEXTILE

DETAILS MAKE THE DIFFERENCE. INSTABILELAB PRINTS ALL THE GRAPHICS IN THE COLLECTION ON A SELECTION OF SAMPLE FABRICS, SPECIALLY CHOSEN TO CREATE CUSHIONS, UPHOLSTERY, COVERINGS, CURTAINS AND THUS ALLOW A TOTAL CUSTOMIZATION OF THE FURNITURE.

Instabilelab's **Textile** collection includes different types of fabric, all of which can be printed by linear meter and are suitable for interior decoration. The collection is completed by curtains, filtering or darkening. In order to meet the needs of the contract sector, all synthetic-based fabrics can be given fireproof treatment.

Curtains are a very important furnishing element. Besides decorating, they modulate the external light and create different atmospheres during the day, in the evening or with artificial lighting. Instabilelab proposes the printing of all the graphics in the collection on fabrics for filtering or darkening curtains, depending on the lighting and furnishing requirements.

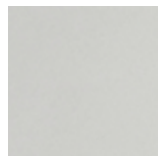


UPHOLSTERY FABRIC

MIRAGLIO



Thanks to its exclusive softness and lightness, **Miraglio** is the perfect fabric for interior upholstery. Soft and homogenous, it is reminiscent of velvet to the touch and sight and expresses its beauty and elegance with impeccable colour rendering. It can be chosen with all the graphics of the Instabilelab collections.



MONTREAL



Montreal is an upholstery fabric that captivates the touch with its softness, but also the eye with its elegant and sophisticated weave.

You can choose it for all the graphics in the collection and the result is always impeccable.



SINPHONY



With an irresistible look and feel, **Sinphony** is an upholstery fabric that lends recognisable character and exclusivity. A thick material with a surprising softness reminiscent of fine chenille, it delivers impeccable print performance with any Instabilelab graphic.



GRUMELLO



An ideal upholstery fabric for those who seek unconventional details in their interior design projects. Its non-homogeneous weave material gives the fabric a sophisticated appearance. All graphics from the collection can be printed.



CURTAIN FABRICS

CERVINO



Cervino is the thinnest and most delicate filtering curtain fabric in the Instabilelab collection. Thanks to its lightness, it lends a suave movement and refined charm to any environment. It can be printed with all Instabilelab graphics.



CHAMONIX



Chamonix is a filtering curtain fabric with a narrow, regular weft. Its white and shiny yarn is ideal for bright and brilliant print performance. It guarantees excellent print performance and definition with all the graphics in the collection.



CORTINA



Cortina is a filtering curtain fabric with a narrow, regular weave. Its opacity allows it to protect against light and heat while retaining its natural luminosity.

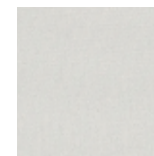
A material designed to guarantee excellent printing performance and definition with all the graphics in the collection.



PONGE BLACKOUT



Ponge Blackout is a curtain fabric characterised by impeccable blackout and opaque capabilities. A smooth and elegant material that guarantees a perfect rendering with all the graphics of the Instabilelab collections.





MADE IN ITALY



A 0 KM PRODUCTION BECAUSE IT IS ALL CONCEIVED AND DEVELOPED WITHIN THE SAME COMPANY THANKS TO A TEAM OF PROFESSIONALS AND EXPERTS WHO ARE CONNECTED WITH THE WORLD OF DESIGN AND ARCHITECTURE AND WHO HAVE BEEN ABLE TO DEVELOP MATERIALS AND FINISHES.

Not only creativity but also technology: Instabilelab has the necessary know-how to reproduce its original graphics on different types of supports and to cover every aspect of indoor living (walls and floors, coverings, shower interiors and wet areas, furniture and textiles) and outdoor living with weather-resistant coverings, **always with the guarantee of a Made in Italy production.**

CREATIVE STYLES



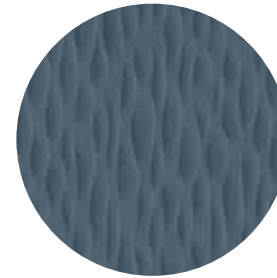
NUANCES



ARTISTIC



AUDACE



MONOCHROME



NUANCES



SHADES. COLOURS, NATURE, FIGURES, SHADOWS, VOICES AND GLANCES, NUANCES MAKE THE DIFFERENCE AND DIFFERENCES MAKE LIFE INTERESTING. WHEN YOU DON'T GET THE NUANCES, EVERYTHING LOOKS FLAT AND EMOTIONLESS.

Nuances includes natural, pastel-coloured graphics to gently and harmoniously enter the living room. With floral motifs, leaves and landscapes, nature frames the room, creating a relaxing and evocative atmosphere.



ARTISTIC



HAND-DRAWN PICTURES, DIGITAL ILLUSTRATIONS, REWORKED ARTISTIC PHOTOS: EACH GRAPHIC TAKES INSPIRATION FROM A UNIQUE AND ORIGINAL IDEA TO GIVE SPACE TO INSTABILELAB'S CREATIVE FLAIR.

The **Artistic** theme is inspired by the world of art and illustration. Re-worked photographic shots and illustrated drawings in contrast to textured materials - everything starts with an idea on paper and is realised in the digital re-workings of our graphics team.



AUDACE



INSTABILELAB HAS ALWAYS BEEN CHARACTERISED BY A WELL-DEFINED STYLE, FULL OF SHARP CONTRASTS, STRONG SHAPES AND COLOURS, A STYLE THAT DESPITE THE NEW NUANCES, REMAINS AND DEVELOPS IN A DEDICATED SECTION.

The **Audace** theme plays on colour contrasts and on particular and characterising subjects, sometimes irreverent, as Instabilelab's history requires. The company's creative flair leads us to create windows on the world by combining different and sometimes paradoxical graphic inspirations, nature, and industry, floral and ominous, sacred and profane.



MONOCHROME



THE TEXTURED WALLPAPER ENHANCES THE CHOICE OF COLOUR TO PERFECTLY MATCH THE STYLE OF THE ROOM. DELICATE PATTERNS CREATE PLAYS OF DEPTH ON THE WALLS TO CREATE A DECORATIVE EFFECT OF EXTREME ELEGANCE.

Sophisticated simplicity is at the heart of our **Monochrome** line. Each graphic is available in 6 different shades, from soothing neutrals to intense, vivid tones, perfect for creating a harmonious and versatile background.

PRESTIGE

GOLD & ROSE GOLD



The gold road for Instabilelab began with the Oronero collection and continues with 24K, a catalogue representing the stylistic evolution of the brand's creativity.

PRESTIGE

INSTABILELAB ENRICHES ITS COLLECTIONS WITH A 24-CARAT PROPOSAL, MARVELLOUS SCENERIES DECLINED IN THE GOLD AND ROSE GOLD VARIANTS, PRINTABLE RESPECTIVELY ON PRESTIGE GOLD AND ON NEW PRESTIGE ROSE GOLD WALLPAPER.

The 24K collection is exclusively dedicated to printing on precious materials where the substrate itself becomes the colour and distinctive feature of the graphics. **Prestige gold** and **Prestige rose gold** are the Instabilelab proposals for gold and rose gold-based wallcoverings. A vinyl support coupled with gold foil thanks to which the graphics are transformed and come to life with iridescent and luxurious reflections.





Nature and geometry blend to create vivid, floating graphics that capture the room scene like iconic works of art. The colours change when they touch gold and rose gold, transforming into unique and sophisticated shades.

A visionary collection to discover gold, desire it and conquer it.

CUSTOM-ME

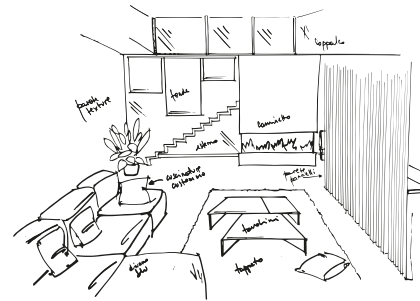
A NEW WAY OF DESIGNING



CUSTOM-ME PROJECT

CUSTOM-ME IS THE CREATION OF AN ATMOSPHERE. NOT JUST A PROJECT BUT A WAY OF DESIGNING, NOT JUST AN ORIGINAL PROPOSAL BUT A WAY OF LOOKING AT THE SURROUNDING THAT GOES BEYOND STRUCTURAL ELEMENTS AND FURNISHING ACCESSORIES.

Everything comes from wallpaper and widens by incorporating such piece of furniture and fabrics, entirely customizable with the graphics of the collection. The living space dresses itself up with a graphic patterns that penetrates walls, curtains, carpets and accessories, creating a game of volumes in which every detail, every single object stands out and makes the difference.



1. Cortinas - curtains
2. Textile - pillows
3. Carpetia - carpet





ANNABEL



CUBIKA



RELAXIA



ACCESSORIES



HOLLY



COMPO-BED

CUSTOM-ME PRODUCTS

Elegance and harmony with Custom-Me. The living space dresses itself up with a graphic pattern that penetrates walls, curtains, carpets and accessories, creating a game of volumes in which every detail, every single object stands out and makes the difference.

Among the furnishing accessories we find armchairs, poufs and upholstered beds, all guaranteed Made in Italy products.



Custom-me is the ideal solution to make unique public environments such as restaurants, clothing stores, gyms, beauty centres, design studios and much more. The availability of a wide range of graphics and styles, combined with the possibility to customize each element in detail, allow endless creative paths.

CONTRACT FAIRS and EVENTS



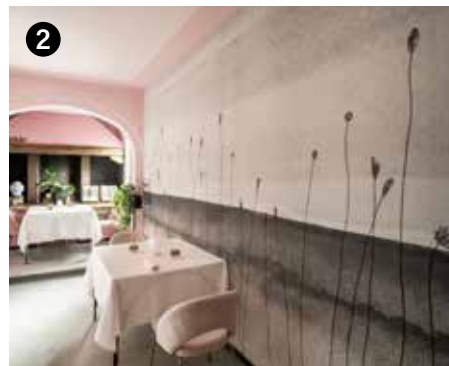
CONTRACT

INSTABILELAB EMBRACES THE CONTRACT WORLD NOT ONLY FOR ITS HIGHLY QUALIFIED PRODUCTS, FOR THE ORIGINALITY OF ITS GRAPHICS FOR EVERY TYPE OF ENVIRONMENT BUT ABOVE ALL BECAUSE IT PROPOSES GENUINE FURNISHING PROJECTS.

Whoever buys one of our products takes a truly original view of interior design and has the possibility of reproducing the chosen graphics in any furnishing element in the room. Our products are for people who like to surprise and amaze themselves.

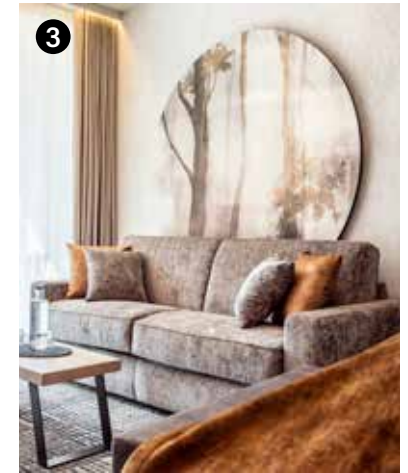
- 1. Vite Boutique Gastronomica, Mirano 2022
- 2-3-4. Vite Restaurant, Treviso 2022
- 5-6. Bibione Palace Hotel, Bibione 2019
- 7. La exótica Decoración de Tribu Restaurante, Spain 2022

From the very beginning Instabilelab has never set out to be a simple wallpaper company, but a creative container in which different solutions can be studied, **presenting an extremely interesting concept for the hôtellerie and retail sector.**





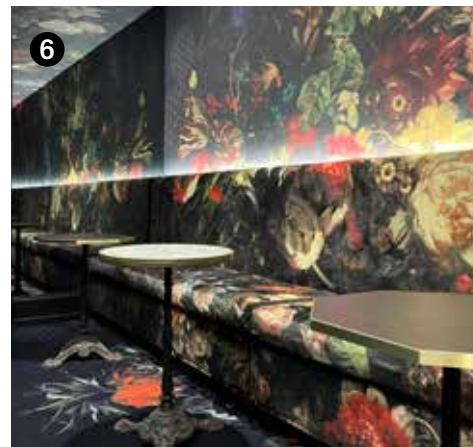
1. Casa Gessi, Milan 2023
2. La Libella, Merano 2022
3. Lahnerhof Hotel, Vipiteno 2023
4. Hotel Mirabel, Avelengo 2021
5. Bellevue Hotel & Resort, Jesolo 2022
6. Hotel Munde Biereck, Germany 2022
7. Debox, Montecarlo 2021



1. Appart Hotel, Venice 2020
2. Hotel Mirabel, Avelengo 2021
- 3-5. Quellenhof Luxury Resort, Bolzano - Varese 2021
4. La Libella, Merano 2022
6. Bellevue Hotel & Resort, Jesolo 2022
7. Hotel Viktoria, Bolzano 2022



1. Private residence, Spain 2023
2. Private residence, Monaco 2024
3. Real Estate Tower Apartment, Bergamo 2023
4. Hotel Domaine de la Corniche, France 2023
5. Private residence, France 2023
6. Pizzeria Panettone, France 2023
7. Villa Albertina, Ferrara 2023





1. Private Residence, Austria 2023
2-4. Hotel Post, Austria 2023
3. Private residence, Bergamo 2023
5-6-7. Private residence, Switzerland 2023



1-2. G-Sushi, Bassano 2023
3-4-5-6-9. Casa Gessi, New York 2024
7. Hotel Dunarea, Romania 2023
8. Palazzina Riva, Venice 2024





1

FAIRS AND EVENTS

THE EXHIBITIONS OF INSTABILELAB ARE COMPLETELY DIFFERENT FROM EACH OTHER. FROM MILAN TO PARIS, FROM VALENCIA TO BERLIN, EVERY SPACE AND EVERY SETTING HAS BEEN DESIGNED ACCORDING TO A DIFFERENT CONCEPT TO EMPHASIZE EVEN MORE TOTAL CREATIVE FREEDOM.

The Custom-me program becomes a tool to design trade FAIRS AND EXHIBITION environments in an innovative, original and unique way.

1-6. Salone del Mobile, Milan 2023
2-3-4-5. Salone del Mobile, Milan 2022



2



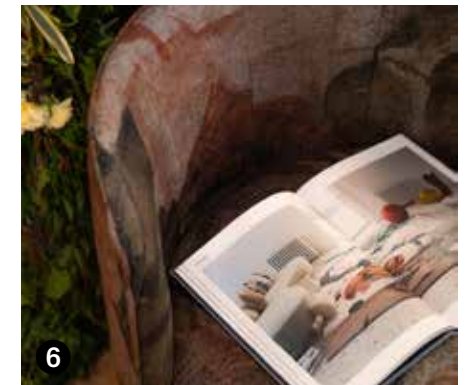
3



4



5



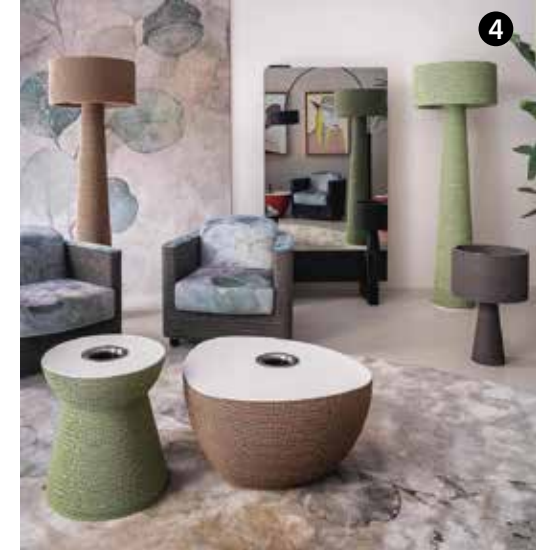
6



1-3-4. Maison et Objet, Paris 2023
 2-6. Salone del Mobile, Milan 2023
 5. ETC Design Center, Culemborg 2022
 7. Warsaw Home & Contract, Poland 2023



1-2-3-4-5-6-7-8. Salone del Mobile, Milan 2024



1-2-5-6-9. Casa Gessi, Fuori Salone Milan 2024
 3-4. Attico Interni, Fuori Salone Milan 2024
 7-8. Ideagroup, Fuori Salone Milan 2024
 10-11. Inda Bathroom, Fuori Salone Milan 2024



SHOWROOM

THE INSTABILELAB SHOWROOM, THE ULTIMATE EXPRESSION OF THE COMPANY'S CREATIVE STYLE. A SPACE THAT GOES BEYOND THE EXHIBITION AND BECOMES A SCENOGRAPHY FULL OF ATMOSPHERE AND MYSTERY.

ENVIRONMENTS DESIGNED TO GIVE SPACE TO ALL PRODUCTION, CREATING ORIGINAL SUGGESTIONS AND DEPTH, STRONG AND IMPACTFUL PROPOSALS COMBINED WITH AN EXTREME ATTENTION TO DETAIL.





THE CLUB

OPEN THE DOOR OF THE CLUB AND IMMERSE YOURSELF IN THE WORLD OF INSTABILELAB, ITS INFINITE NUANCES AND POSSIBILITIES THAT SURPRISE ALL THE SENSES.

LOCATED IN SANTA MARIA DI SALA, ON THE OUTSKIRTS OF VENICE, RIGHT WHERE THE COMPANY WAS BORN, THE CLUB IS NOT JUST A SHOWROOM BUT A CREATIVE HUB THAT HOSTS THE BEST OF INSTABILELAB PRODUCTS AND INNOVATIONS, AS WELL AS TRAINING COURSES AND EVENTS.







SALES TOOLS

1. DESIGN MOOD
2. SAMPLE MATERIA & COLORE
3. BOOKMARK COLLECTIONS
4. DISPLAY STAND
5. WALLCOVERING SAMPLES
6. CARPETS SAMPLES
7. SAMPLE BOOKS
8. TEXTILE SAMPLES
9. CATALOGUES





THE CLUB
Venice Showroom

instabilelab.com





www.instabilelab.com

HEADQUARTERS

Via Rivale, 59 30036 Santa Maria di Sala VENEZIA - Italy - Ph. +39 041 5760611

info@instabilelab.it

THE CLUB

Via Einstein, 8 30036 Santa Maria di Sala VENEZIA - Italy - Ph. +39 041 5760611

theclub@instabilelab.it

TORONTO SHOWROOM

36 Distillery Lane - Suite 430 M5A 3C4 - Toronto - ON - Canada - Ph. +1 (416) 4731003

info@instabilelab.it